2017 Feldman Forum:

Strategic planning for various levels of wealth.



Michael BroderickAtlantic Planning
Group

Samuel A. Donaldson Georgia State University College of Law



Robert S. Keebler Keebler & Associates LLP

Heather Davis
The Nautilus Group®





Greg Holmgren New York Life Insurance Company

Thursday, May 4, 2017

For more information: www.NYLAdvisors.com/2017FF

1:00 p.m. – 5:00 p.m. Eastern 12:00 p.m. – 4:00 p.m. Central 11:00 a.m. – 3:00 p.m. Mountain 10:00 a.m. – 2:00 p.m. Pacific

Presenters:

Michael Broderick, CFP®, CLU®, ChFC®, CAP®

Atlantic Planning Group, LLC

Waltham, MA

Samuel A. Donaldson, JD, LL.M.

Professor, Georgia State University College of Law Atlanta, GA Robert S. Keebler, CPA/PFS, MST, AEP® (Distinguished)

Keebler & Associates, LLP Green Bay, WI Heather Davis, JD, CLU®, ChFC®, CAP®, AEP®

Corporate Vice President The Nautilus Group® Greg Holmgren, CLU®, ChFC®

Corporate Vice President New York Life Insurance Company

This seminar is for educational purposes only and is prepared for the general information and education of professional advisors who work with agents of New York Life Insurance Company. It is not intended for use with the general public. No attempt is made to offer legal, accounting, tax, valuation, financial planning, investment, asset allocation or other professional advice, or to set forth solutions to individual problems. For such advice and specific applications to individual cases, clients should be advised to seek the counsel of their own tax, legal, and accounting professionals. New York Life Insurance Company, its affiliates, agents and employees may not provide tax, legal or accounting advice. The speakers appearing at this seminar are solely responsible for the content of their presentations, which may not represent the views of New York Life. This seminar will include discussions of tax-related topics, prepared to assist in the promotion or marketing of the transactions or matters addressed. It is not intended (and cannot be used by any taxpayer) for the purpose of avoiding IRS penalties that may be imposed upon the taxpayer. Taxpayers should always seek and rely on the advice of their own independent tax professionals. Atlantic Planning Group LLC, Keebler & Associates LLP, and the University of Georgia School of Law are not owned or operated by New York Life Insurance Company or its affiliates. The Nautilus Group® is a service of New York Life Insurance Company. @2017 New York Life Insurance Company. All rights reserved. FOR PROFESSIONAL ADVISOR USE ONLY 1719879-C 5/4/2017







Moderator: Heather L. Davis, JD, CLU®, ChFC®, CAP®, AEP®

Program Times

(Eastern)	Presenter	Title
1:00 pm	Greg Holmgren	Setting the stage
1:10 pm	Michael Broderick & Heather Davis	Case Study - Part 1
1:20 pm	Sam Donaldson	Planning for a \$2 million estate
1:35 pm	Bob Keebler	Income tax solutions for a \$2 million estate
1:50 pm	Greg Holmgren	Core solutions for a \$2 million estate
2:05 pm	Michael Broderick & Heather Davis	Case study - Part 2
2:20 pm	Networking Break	
2:30 pm	Q and A	
2:35 pm	Sam Donaldson	Planning for an \$8 million estate
2:50 pm	Bob Keebler	Income tax solutions for an \$8 million estate
3:05 pm	Greg Holmgren	Core solutions for an \$8 million estate
3:20 pm	Michael Broderick & Heather Davis	Case study - Part 3
3:35 pm	Networking Break	
3:45 pm	Q and A	
3:50 pm	Sam Donaldson	Planning for a \$20 million estate
4:10 pm	Bob Keebler	Income tax solutions for a \$20 million estate
4:30 pm	Greg Holmgren	Core solutions for a \$20 million estate
4:45 pm	Michael Broderick & Heather Davis	Case study - Wrap up
5:00 pm	Adjourn	

The 2017 Feldman Forum qualifies with NASBA for up to 4.0 hours of CPE credit in the category "Taxes." This advanced-level (group live) course is offered for the benefit of practicing accountants, newly admitted and experienced attorneys, trust officers, and insurance and/or financial planning professionals with significant exposure to the subjects and will focus on the development of in-depth knowledge necessary for proper consulting. This program will provide the participant with an overview of technical topics related to the importance of planning for clients with estates at the \$2 million, \$8 million, and \$20 million level, including income tax planning, retirement planning, and estate and business planning. Please refer to the agenda for detailed program information. Suggested prerequisite: one (1) year of accounting-related experience; no advanced preparation is necessary. New York Life Insurance Company is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors via its website. For more information regarding registration, refund, complaint and program cancellation, please contact New York Life Insurance Company's home office representative at 972-720-6704.

New York Life Insurance Company

51 Madison Avenue New York, NY 10010 www.newyorklife.com